



L'Chaim! To Life!

Contra Costa Jewish Day School

ANNUAL GALA

Sunday, April 7, 2019

SPONSORSHIP OPPORTUNITIES

Kehillah - Community (\$36,000) includes front row, center table for 10 & 10 faculty sponsorships

Tzedakah - Justice (\$18,000) includes front row table for 10 & 8 faculty sponsorships

Kavod - Honor (\$10,000) includes premium table for 10 & 6 faculty sponsorships

Ahava - Love (\$5,400) includes reserved table for 10 & 4 faculty sponsorships

Koach - Strength (\$3,600) includes 8 gala tickets & 2 faculty sponsorships

Chesed - Kindness (\$1,800) includes 6 gala tickets & 1 faculty sponsorship

Ruach - Spirit (\$1,000) includes 4 gala tickets

Limmud - Study (\$540) includes 2 gala tickets

All sponsors are recognized by level on event signage, in the printed gala program and in a full-page thank-you ad in the j. weekly, the Jewish News Weekly of Northern California (readership over 25,000). See next page for more recognition opportunities.

Sponsorships pledged by Sunday, February 10 will be recognized in the gala invitation. Contact Eden Bruner to pledge (eden@ccjds.org or 925-284-8288.)

MARKETING OPPORTUNITIES FOR CORPORATE SPONSORS

All Gala Sponsors:

- will be recognized on our website
- will be recognized on signage at the event
- will be listed in the printed program
- will be listed in our full-page, color thank-you ad in the j.weekly, the Jewish News Weekly of Northern California (readership over 25,000)
- will be included in a thank you email blast after the event

Corporate Sponsors of \$1,000 receive all benefits listed above plus:

- LOGO recognition - may provide their LOGO for our printed program, event signage, website and email blasts
- Screen recognition at the event

Corporate Sponsors of \$1,800 receive all benefits listed above plus:

- more prominent size and placement of LOGO recognition
- will be recognized on our Facebook page and in our e-newsletter

Corporate sponsors of \$3,600 and above receive all benefits listed above plus:

- may participate in our "Special Offers" program, providing a promotional offer to our supporters in the post-gala email blast and on our website
- quarter screen recognition at the event

Corporate sponsors of \$5,400 and above receive all benefits listed above plus:

- have the opportunity to be recognized as the host of our signature cocktail and wine bar *or* dessert buffet
- half screen recognition at the event

Corporate sponsors of \$10,000 receive all benefits listed above plus:

- have the opportunity to be recognized as the host of our hors d'oeuvres reception
- full screen recognition at the event

We are very grateful to business and professional leaders like you, who are helping to build a bright future for our community. Additional underwriting opportunities are available. Please let us know we can best recognize your support. Thank you.

Contact: Eden Bruner, Development Director
email: eden@ccjds.org phone: (925) 284-8288

Gifts to the Contra Costa Jewish Day School are tax-deductible, to the full extent of the law. Sponsorships are tax-deductible except for \$80 per gala ticket requested. CCJDS Federal Tax I.D. Number is 94-3375313.