



TREE OF LIFE GALA

Contra Costa Jewish Day School

ANNUAL GALA AND AUCTION

Sunday, May 6, 2018

SPONSORSHIP OPPORTUNITIES

Alon - Oak (\$18,000) includes front row, center, premium table for 10 & 8 faculty sponsorships.

Rimon - Pomegranate (\$10,000) includes a premium table for 10 & 6 faculty sponsorships

Erez - Cedar (\$5,400) includes a reserved table for 10 & 4 faculty sponsorships

Zayit - Olive (\$3,600) includes 8 gala tickets & 2 faculty sponsorships

Te'ena - Fig (\$1,800) includes 6 gala tickets & 1 faculty sponsorship

Tamar - Palm (\$1,000) includes 4 gala tickets

Oren - Pine (\$540) includes 2 gala tickets

All sponsors are recognized by level on event signage, in the printed gala program and in a full-page thank-you ad in the j. weekly, the Jewish News Weekly of Northern California (readership over 25,000).

Gifts to the Contra Costa Jewish Day School are tax-deductible, to the full extent of the law. Sponsorships are tax-deductible except for \$70 per gala ticket requested. CCJDS Federal Tax I.D. Number is 94-3375313.

MARKETING OPPORTUNITIES FOR CORPORATE SPONSORS

Corporate Sponsors of \$540 and above:

- will be recognized on our website
- will be recognized on signage at the event
- will be listed in the printed program
- will be listed in our full-page, color thank-you ad in the j.weekly, the Jewish News Weekly of Northern California (readership over 25,000)
- will be included in a thank you email blast after the event

Corporate Sponsors of \$1,000 receive all benefits listed above plus:

- LOGO RECOGNITION - may provide their LOGO for our printed program, event signage, website and email blasts
- will be recognized on our Facebook page and in our e-newsletter
- may participate in our "Special Offers" program, providing a promotional offer to our supporters in the post-gala email blast and on our website

Corporate Sponsors of \$1,800 receive all benefits listed above plus:

- more prominent size and location of LOGO recognition
- may provide informational materials that will be displayed on a table at the event

Corporate sponsors of \$3,600 receive all benefits listed above plus:

- have the opportunity to be recognized as the host of our signature cocktail and wine bar. They will be recognized as such in the program, on our website, and on signage at the bar.

Corporate sponsors of \$5,400 receive all benefits listed above plus:

- have the opportunity to be recognized as the host of our hors d'oeuvres reception. They will be recognized as such in the program, on our website, and on signage at the event.

We are very grateful to business and professional leaders like you, who are helping to build a bright future for our community. Additional underwriting opportunities are available. Please let us know we can best recognize your support. Thank you.

Contact:

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