

POSTCARDS FROM ISRAEL

Contra Costa Jewish Day School

ANNUAL GALA AND AUCTION

May 7, 2017

SPONSORSHIP OPPORTUNITIES

Made in Israel (\$18,000) includes front row, center, premium table for 10 & 8 faculty sponsorships.

Innovation Nation (\$10,000) includes a premium table for 10 & 6 faculty sponsorships

History & Heritage (\$5,400) includes a reserved table for 10 & 4 faculty sponsorships

Creative Spirit (\$3,600) includes 8 gala tickets & 2 faculty sponsorships

Land of Four Seas (\$1,800) includes 6 gala tickets & 1 faculty sponsorship

Make the Desert Bloom (\$1,000) includes 4 gala tickets

Milk and Honey (\$540) includes 2 gala tickets

All sponsors are recognized by level on event signage, in the printed gala program and in a full-page thank-you ad in the j. weekly, the Jewish News Weekly of Northern California (readership over 25,000).

Sponsorships pledged by February 28 will be recognized in the gala invitation.

MARKETING OPPORTUNITIES FOR CORPORATE SPONSORS

Corporate Sponsors of \$540 and above:

- will be recognized on our website, our Facebook page, and our e-newsletter
- will be recognized on signage at the event
- will be listed in the printed program
- will be listed in our full-page, color thank-you ad in the j.weekly, the Jewish News Weekly of Northern California (readership over 25,000)
- will be included thank you email blast one week after the event and can provide a link to their website



Corporate Sponsors of \$1,000 receive all benefits listed above plus:

- may provide their LOGO for our printed program, event signage, website and email blasts
- may participate in our “Special Offers” program, providing a promotional offer to our supporters in the post-gala email blast and on our website
- may provide informational materials that will be displayed on a table at the event

Corporate Sponsors of \$1,800 receive all benefits listed above plus:

- more prominent size and location of LOGO recognition
- may choose to have their “Special Offer” featured in gala program insert

Corporate sponsors of \$3,600 receive all benefits listed above plus:

- have the opportunity to be recognized as the host of our signature cocktail and wine bar. They will be recognized as such in the program, on our website, from the podium and on signage at the bar.

Corporate sponsors of \$5,400 receive all benefits listed above plus:

- have the opportunity to be recognized as the host of our hors d’oeuvres reception. They will be recognized as such in the program, on our website, from the podium and on signage at the event.

Corporate sponsors of \$10,000 and above receive all benefits listed above plus:

- have the opportunity to be recognized as the exclusive sponsor of a major part of the event. Please contact Development Director Eden Bruner (eden@ccjds.org) or (925) 284-8288 to discuss opportunities available.

We are very grateful to business and professional leaders like you, who are helping to build a bright future for our community. Please let us know we can best recognize your support. Thank you.

Contact:

Eden Bruner, Development Director

email: eden@ccjds.org

phone: (925) 284-8288

Gifts to the Contra Costa Jewish Day School are tax-deductible, to the full extent of the law. Sponsorships are tax-deductible except for \$70 per gala ticket requested. CCJDS Federal Tax I.D. Number is 94-3375313.

